



## **Museum Development UK and The Art Fund Recovery programmes and grants January 2022 Report**

### **1. Introduction**

In a unique partnership with Museum Development UK, The Art Fund contributed **£175,000** to support regional museums during the recovery phase of the pandemic. Museum Development UK matched the Art Fund grant by **£221,973** making a total of **£371,973** in recovery support available to museums. Of the **140** museums that applied for grants in England and Northern Ireland, **117** were awarded funding. In Wales, a further **19** museums benefitted from recovery training and development programmes. Please note that Scotland is reporting their impact on the sector directly to the Art Fund and are excluded from this report.

In response to the Coronavirus pandemic, Museum Development UK and The Art Fund worked in partnership to support the recovery of museums across the UK. Recovery Programmes and Grants were developed and administered by the UK-wide Museum Development providers comprising: The Museum Development England (a partnership of nine English regional MD programmes, funded by Arts Council England)); Museums Galleries Scotland; the Welsh Government; and Northern Ireland Museums Council.

The priority for programmes and grants was to support the ongoing recovery of small to medium sized museums that had not received emergency funding from national bodies such as Arts Council England or National Lottery Heritage Fund. These museums are often located in areas of low cultural community engagement, where the museum is the main cultural offer in a locality, but also include museums in urban areas that have niche collections and specific cultural offers outside larger city institutions.

Grants were awarded at the discretion of Museum Development providers in England and Northern Ireland based on urgency of need, project description and research, understanding of audience needs, track record of managing funds, value for money, evidence of strategic planning, organisational sustainability, and impact on communities. Recovery grants were distributed through existing Museum Development systems which enabled small volunteer-led organisations to access funding despite their limited capacity during the pandemic.

In Scotland and in Wales, the investment supported programmes developed specifically to support recovery based on needs identified over the last 18 months. Museums Galleries Scotland developed a package of digital support that is ongoing and therefore not reported in this document. In Wales, 19 museums were supported to participate in three different programmes – Marketing Training delivered in partnership with Museum Development England and the Arts Marketing Association, a national Equity, Diversity and Inclusion pilot programme (again developed by MD England in partnership with AIM / the Association of Independent Museums) and a Volunteer Training Programme (also developed by MD England). These three programmes were designed in response to organisational need to help museums to operate safely and effectively, to meet audience needs and expectations and to develop a sustainable offer for the future.

The funding programme ran from July 2021 with all funds allocated by December 2021.

## **2. The Purpose of the Report**

The focus of this report is to:

- Demonstrate how Museum Development UK supports a wide range of organisations (in terms of size, governance type and geographic location) serving communities across the UK.
- Gauge the ongoing needs and priorities of museums at this stage of the pandemic.

## **3. Quantitative Evaluation Methodology**

The following quantitative data was gathered:

- 1) Number of museums that applied to grants
- 2) Number of successful applicants
- 3) Location of each museum by post code
- 4) Governance types
- 5) Amount of grants allocated
- 6) Amount of match funding contributed by the MD provider
- 7) Other match funding received directly by the museum and allocated to the total project costs (recorded as contributing income; including the museums own funds, secured other income, volunteer time etc.).

## 4. The Findings

### 4.1 Recovery fund totals

The tables below show the total amount of recovery funding available including Art Fund contribution and match funding from each MD provider.

Country	Art Fund contribution	Match grant funding from MD provider	Total recovery funding available
England	£130,500	£212,873	£343,373
Northern Ireland	£7,500	£9,100	£16,600
Wales	£12,000	(staff time in kind)	£12,000
<b>total</b>	<b>£150,000</b>	<b>£221,973</b>	<b>£371,973</b>

In England, the grant funding is broken down by region as follows:

Region	Art Fund contribution	Match funding from regional MD provider	Total recovery funds awarded
London	£12,000	£20,000	£32,000
East of England	£13,000	£10,000	£23,000
North East	£7,500	£18,836	£26,336
South West	£25,000	£30,450	£55,450
West Midlands	£12,000	£23,183	£35,183
North West	£12,000	£43,822	£55,822
South East	£25,000	£33,312	£58,312
East Midlands	£12,000	£20,600	£32,600
Yorkshire	£12,000	£12,670	£24,670
<b>total</b>	<b>130,500</b>	<b>£212,873</b>	<b>£343,373</b>

### 4.2 Demand and need for recovery grants

The tables below show the number of museums in England and Northern Ireland that applied for recovery grants.

country	Total number of museum applicants	Total amounts requested	Total number of awards	Total amount granted
England	130	£440,013	108	£343,373
Northern Ireland	10	£26,760	9	£16,600
<b>total</b>	<b>140</b>	<b>£466,773</b>	<b>117</b>	<b>£359,973</b>

Breakdown for England:

Region	Total number of museum applicants	Total amounts requested	Total number of awards	Total amount granted
London	8	£32,000	8	£32,000
East of England	16	£36,865	10	£23,000
North East	3	£26,336	3	£26,336
South West	31	£129,791	17	£55,450
West Midlands	11	£43,382	9	£35,183
North West	8	£55,822	8	£55,822
South East	33	£58,312	33	£58,312
East Midlands	7	£32,600	7	£32,600
Yorkshire	13	£24,905	13	£24,670
<b>total</b>	<b>130</b>	<b>£440,013</b>	<b>108</b>	<b>£343,373</b>

The tables below show the degree to which the recovery funding met the need / ask from the total number of applications:

country	Total amounts requested	Total amount granted	% funding need met
England	£440,013	£343,373	78%
Northern Ireland	£26,760	£16,600	62%
<b>total</b>	<b>£466,773</b>	<b>£359,973</b>	<b>77%</b>

Breakdown for England:

Region	Total amounts requested	Total amount granted	% funding need met
London	£32,000	£32,000	100%
East of England	£36,865	£23,000	62%
North East	£26,336	£26,336	100%
South West	£129,791	£55,450	45%
West Midlands	£43,382	£35,183	81%
North West	£55,822	£55,822	100%
South East	£58,312	£58,312	100%
East Midlands	£32,600	£32,600	100%
Yorkshire	£24,905	£24,670	99%
<b>total</b>	<b>£440,013</b>	<b>£343,373</b>	<b>78%</b>

### 4.3 Applicant success rates

The tables below show the percentage of museum applicants that were successful in drawing down a recovery fund grant

country	Total number of museum applicants	Total number of awards	% applicant success rate
England	130	108	83%
Northern Ireland	10	9	90%
		<b>average</b>	<b>84%</b>

The tables below show the range of grant funding secured by applicants of grants in England and Northern Ireland.

country	Number of grants awarded	Total amount granted	lowest	highest
England	108	£343,373	260	10,000
Northern Ireland	9	£16,600	600	2000
<b>total</b>	<b>117</b>	<b>£359,973</b>	<b>260</b>	<b>10,000</b>

Breakdown for England:

Region	Number of grants awarded	Total amount granted	lowest	highest
London	8	£32,000	£4000	£4000
East of England	10	£23,000	£500	£4000
North East	3	£26,336	£6886	£10,000
South West	17	£55,450	£260	£10,000
West Midlands	9	£35,183	£1932	£5000
North West	8	£55,822	£4482	£10,000
South East	33	£58,312	£292	£3000
East Midlands	7	£32,600	£2700	£5000
Yorkshire	13	£24,670	£420	£3000
<b>total</b>	<b>108</b>	<b>£343,373</b>	<b>£260</b>	<b>£10,000</b>

### 4.4 The governance and Museum Accreditation status

The tables below show the number of local authority, independent and university museums that received recovery programmes and grants.

Country	Local authority museums	Independent Museums	University	total
England	18	83	8	*109
Northern Ireland	4	5	0	9
Wales	9	9	1	19
<b>total</b>	<b>31</b>	<b>97</b>	<b>9</b>	<b>137</b>

\*in the West Midlands, one application had two museum applicants which is why there are 109 museums but 108 grants distributed.

Breakdown for England:

Region	Local authority museums	Independent Museums	University museums	total
London	4	4	0	8
East of England	2	8	1	10
North East	0	2	1	3
South West	1	15	1	17
West Midlands	0	8	1	9
North West	3	3	2	8
South East	4	28	1	33
East Midlands	3	4	0	7
Yorkshire	1	11	1	13
<b>total</b>	<b>18</b>	<b>83</b>	<b>8</b>	<b>108</b>

The tables below show the Museum Accreditation status of programme and grant recipients

Country	Accredited	Working Towards Accreditation	Not Accredited	Total
England	96	12	1	*109
Northern Ireland	9	0	0	9
Wales	18	1	0	19
<b>total</b>	<b>123</b>	<b>13</b>	<b>1</b>	<b>137</b>

\*in the West Midlands, one application had two museum applicants which is why there are 109 museums but 108 grants distributed.

Breakdown for England:

Region	Accredited	Working Towards Accreditation	Not Accredited	total
London	6	2	0	8
East of England	8	3	0	11
North East	3	0	0	3
South West	14	2	1	17
West Midlands	8	1	0	9
North West	8	0	0	8
South East	32	1	0	33
East Midlands	6	1	0	7
Yorkshire	11	2	0	13
<b>total</b>	<b>96</b>	<b>12</b>	<b>1</b>	<b>109*</b>

\*one application had two applicants in West Midlands

#### 4.5 Additional match funding

The table below shows all other match funding received directly by grant recipients added to total project costs\*

Region	AF contribution	Match funding from regional MD provider	Total recovery grants awarded	Other match identified by the museums added to project costs
London	£12,000	£20,000	£32,000	0
East of England	£13,000	£10,000	£23,000	£18,410
North East	£7,500	£18,836	£26,336	£46,733
South West	£25,000	£30,498	£55,450	£25,254
West Midlands	£12,000	£23,193	£35,183	0
North West	£12,000	£43,822	£55,822	£17,724
South East	£25,000	£25,000	£58,312	£39,900
East Midlands	£12,000	£20,600	£32,600	£6883
Yorkshire	£12,000	£12,670	£24,670	£30,286
Northern Ireland	£7500	£9100	£16,600	£7911
<b>total</b>	<b>£138,000</b>	<b>£213,719</b>	<b>£359,973</b>	<b>£193,101</b>

\* Securing additional match funding was not a requirement but simply added to the overall project cost that the museum had to realise plans. Some match funding was calculated in volunteer time allocated to the total project costs.

#### 4.6 Activity funded by recovery grants

In general, museums requested grants to support 7 broad areas of activity\*

- 1) Programming with an emphasis on developing resources for schools
- 2) Audience research and development (general or unspecified)
- 3) IT infrastructure, website development and marketing
- 4) Building and systems improvements to ensure Covid-19-safe reopening (includes remote working for staff and associated training)
- 5) Working with artists and community engagement
- 6) Digital interpretation, films and developing new content for engaging audiences on-line.
- 7) Collection care, security and access improvements.
- 8) Other.

<b>Grant funded activity</b>	<b>Number of museums</b>
Programming / schools	12
Audience development	11
Websites / IT Infrastructure	11
Artists / communities	19
Covid-19 safe reopening	8
Digital interpretation	20
Collections	18
Other / one-off requests	18
<b>total</b>	<b>117</b>

\*Where some application requested funding to support a several areas of work, the primary activity has been taken assuming this was their top priority.

In Wales, 19 museums participated on one of three training programmes as follows:

<b>Recovery support programme</b>	<b>Number of museums</b>
<u>Marketing Training</u> (Delivered by Arts Marketing Association)	16
<u>Equity and Inclusion Programme</u> (delivered by No Barriers)	2
<u>Volunteer Development</u> (delivered by 10GM)	1
<b>Total</b>	<b>19</b>



## 5. Geographical spread of successful applicants

### London

British Dental Association Museum  
 Brent Museum  
 Bromley Historic Collection  
 Guildhall Art Gallery  
 Hackney Museum  
 Massey Shaw Fireboat  
 Museum of Richmond  
 The Cinema Museum

### East of England

Braintree Museum  
 Essex Police Museum  
 Felixstowe Museum  
 Halesworth and District Museum  
 Lowewood Museum  
 Museum of the Broads  
 Peterborough Museum and Art Gallery  
 Scouts Heritage  
 Welwyn Hatfield Museum Service and University of Hertfordshire Arts  
 Woodbridge Tide Mill Museum

### West Midlands

Royal Birmingham Society of Artists  
 Roman Alcester Museum  
 Staffordshire Yeomanry Museum  
 The Hub at St Mary's (Guild of St Mary's Centre Lichfield)  
 Claymills Victorian Pumping Station  
 Museum of Cannock Chase  
 Barber Institute of Fine Arts  
 Soldiers of Shropshire  
 Museum of Royal Worcester

### North East

Bellingham Heritage Centre  
 Durham Castle Museum, Durham University  
 Tynemouth Volunteer Life Brigade Watch House Museum

### South West

American Museum & Gardens  
 Chard and District Museum  
 The Rifles Berkshire and Wiltshire Museum  
 Holst Birthplace Trust  
 Sidmouth Museum  
 Museum of Bath at Work  
 John Moore Museum  
 Torre Abbey  
 Torquay Museum  
 Lawrence House Museum

### East Midlands

Cranwell Aviation Museum  
 Buxton Museum and Art Gallery  
 Erewash Museum  
 Green's Windmill  
 Museum of Time  
 Woodhall Spa Cottage Museum  
 Spalding Gentlemen's Society

### Yorkshire and Humber

Sandtoft Trolleybus Museum  
 Peace Museum  
 Epworth Old Rectory  
 Calderdale Industrial Museum  
 Richmondshire Museum  
 DeMorgan Collection  
 Burton Constable Hall  
 Calderdale Industrial Museum  
 Nidderdale Museum  
 Stanley and Audrey Burton Gallery

Dales Countryside Museum  
 Horsforth Village Museum  
 Beck Isle Museum

### South East

Battle Museum  
 Pendon Museum  
 Vale & Downland Museum  
 Amersham Museum  
 Stanley Spencer  
 The Novium  
 East Grinstead Museum  
 Newport Roman Villa  
 Shipwreck Museum (Hastings)  
 Isle of Wight Bus & Coach Museum  
 Thame Museum  
 King John's House  
 Bucks Military Museum Trust  
 Oxfordshire Museums Service  
 Ure Museum of Greek Archaeology  
 Whitstable Museum  
 Fort Amherst Museum  
 Slough Museum  
 Royal Engineers Museum  
 Cranbrook Museum  
 Kent Sharpshooters Museum  
 The Seaside Herne Bay Museum  
 Soldiers of Oxfordshire  
 The Novium

Market Lavington Museum  
University of Bristol Theatre Collection

Bath Literary & Scientific Institution  
Jet Age Museum  
Museum of Bath Stone  
Swanage Railway Museum  
Whimble History Society

### **Wales**

Abertillery & District Museum  
Amgueddfa Forwrol Llŷn  
Carmarthenshire Museums  
Cyfarthfa Castle Museum & Art Gallery  
Llandovery Museum  
Llandudno Museum  
MOMA Machynlleth  
Museum of Cardiff  
Oriol Ynys Môn  
Pembrokeshire Museum Service  
Royal Mint Museum  
School of Art, Aberystwyth University  
Torfaen Museum  
Winding House museum  
Wrexham County Borough Museum  
Y Lanfa Powysland Museum  
Ceredigion Museum  
Winding House museum  
South Wales Miners Museum

Diving Museum  
Kent Sharpshooters & Yeomanry  
Museum  
Classic Boat Museum  
New Forest Heritage Centre  
The Hockey Museum  
Godalming Museum  
Arundel Museum  
Berkshire Medical Heritage Centre  
Tenterden & District Museum

### **North West**

Bolton Museum  
The Armit  
Kendal Museum  
Lancaster City Museums  
Williamson Art Gallery  
Keswick Museum  
Victoria Gallery & Museum  
Cheshire Military Museum

### **Northern Ireland**

North Down Museum  
Somme Museum  
Armagh Robinson Library  
National Trust Castle Ward  
Whitehead Railway Museum  
Milford House Collection  
Fermanagh County Museum  
Coleraine Museum  
Newry and Mourne Museum



Llywodraeth Cymru  
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